

Maryland Insurance Administration: Access to Healthcare Through Insurance for Women and Their Dependents

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1-4 pm

Gracelyn McDermott

About Gracelyn McDermott

- Kaiser Permanente Executive Director
- Regional thought leader on healthcare implementation and management
- Healthcare career spanning 20 years
- Johns Hopkins MBA



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Kaiser Permanente: A Model of Care that Makes a Difference

The Mid-Atlantic Region's Largest Integrated Health System

1,600+
physicians

deliver high-quality care to
Kaiser Permanente members

780,000+
members

get care + coverage
from Kaiser Permanente



\$4.5 B
revenue



9,000+
employees

improving the health
of people + communities



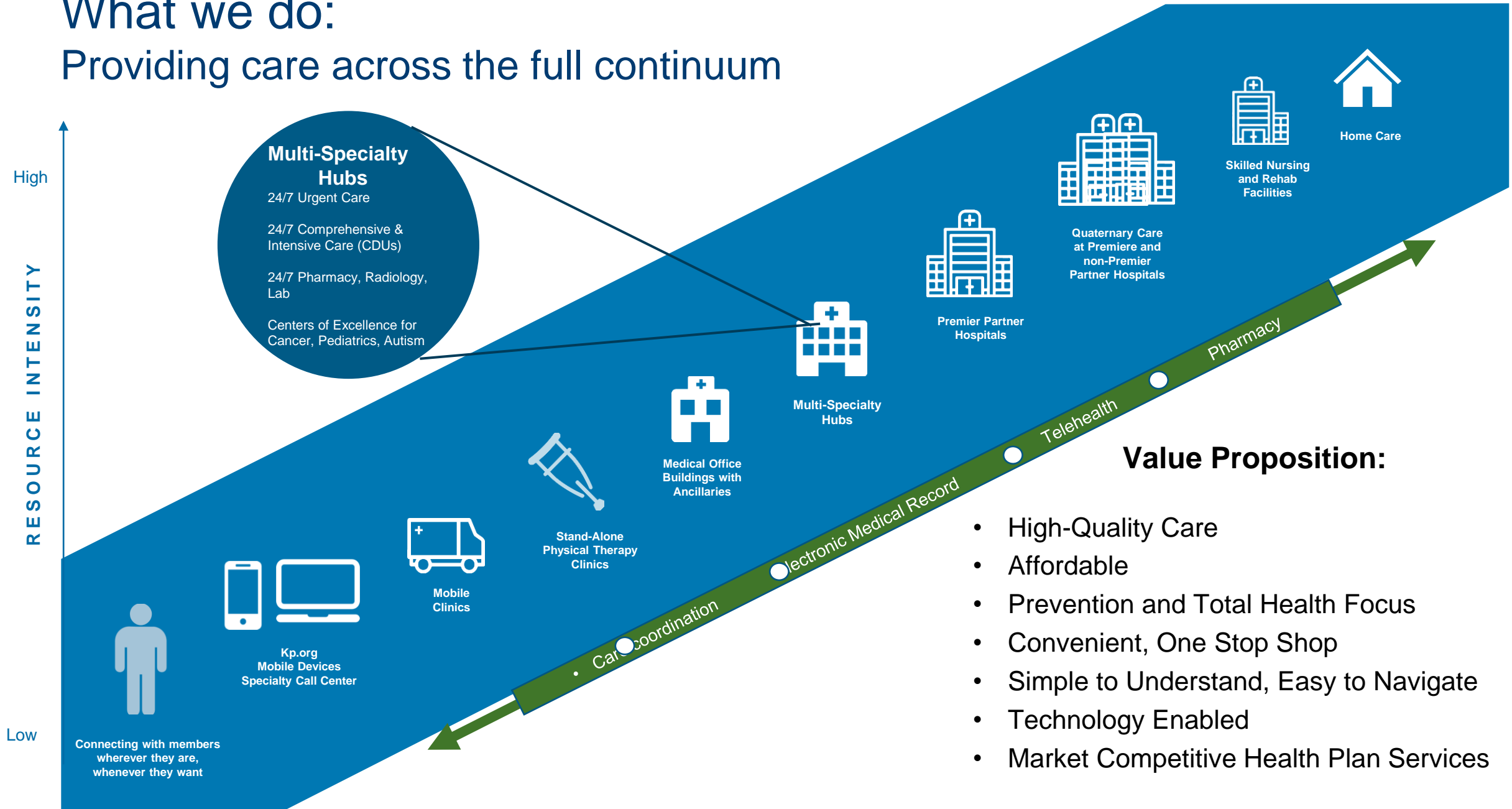
34
Medical Centers and growing



12
Premier hospitals

What we do:

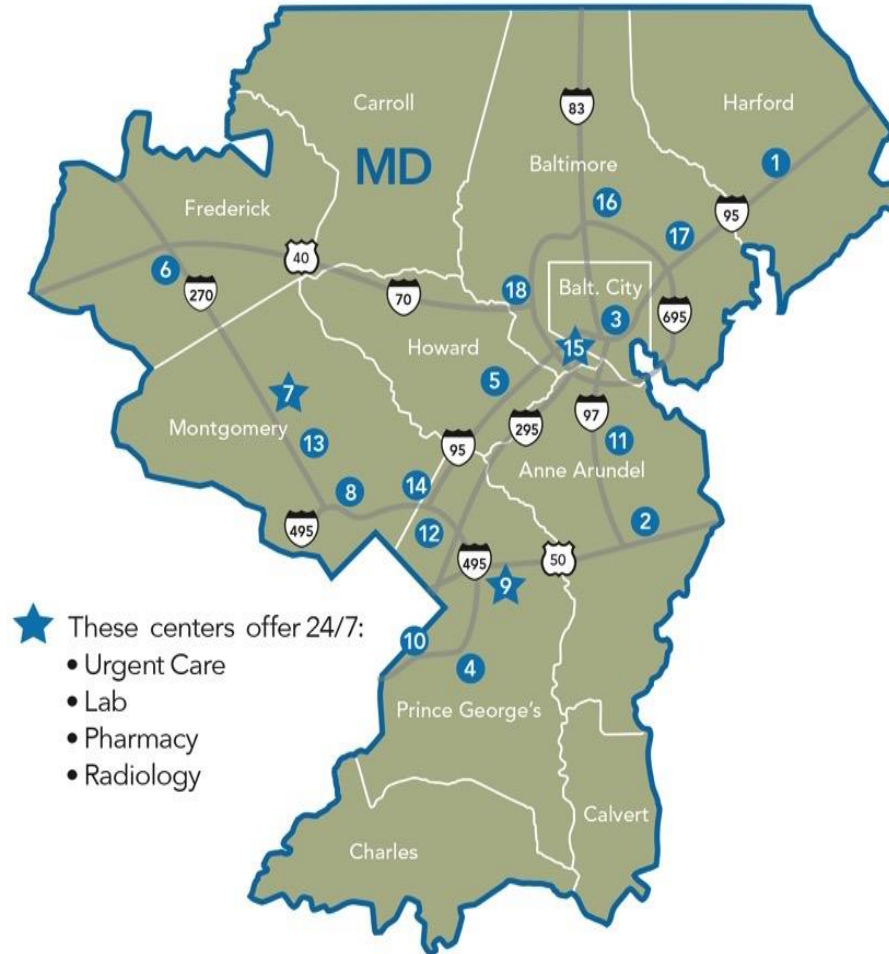
Providing care across the full continuum



Kaiser Permanente in Maryland

Maryland

- 1 Abingdon Medical Center
- 2 Annapolis Medical Center
- 3 Kaiser Permanente Baltimore Harbor Medical Center
- 4 Camp Springs Medical Center
- 5 Columbia Gateway Medical Center
- 6 Kaiser Permanente Frederick Medical Center
- 7 Gaithersburg Medical Center
- 8 Kensington Medical Center
- 9 Largo Medical Center
- 10 Marlow Heights Medical Center
- 11 North Arundel Medical Center
- 12 Prince George's Medical Center
- 13 Shady Grove Medical Center
- 14 Silver Spring Medical Center
- 15 South Baltimore County Medical Center
- 16 Towson Medical Center
- 17 White Marsh Medical Center
- 18 Woodlawn Medical Center



Please check kp.org/facilities for the most up-to-date listing of the services located at Kaiser Permanente medical centers.

Opened in 2019

- Regional Administration Building opened in New Carrollton in February 2019

Under Construction

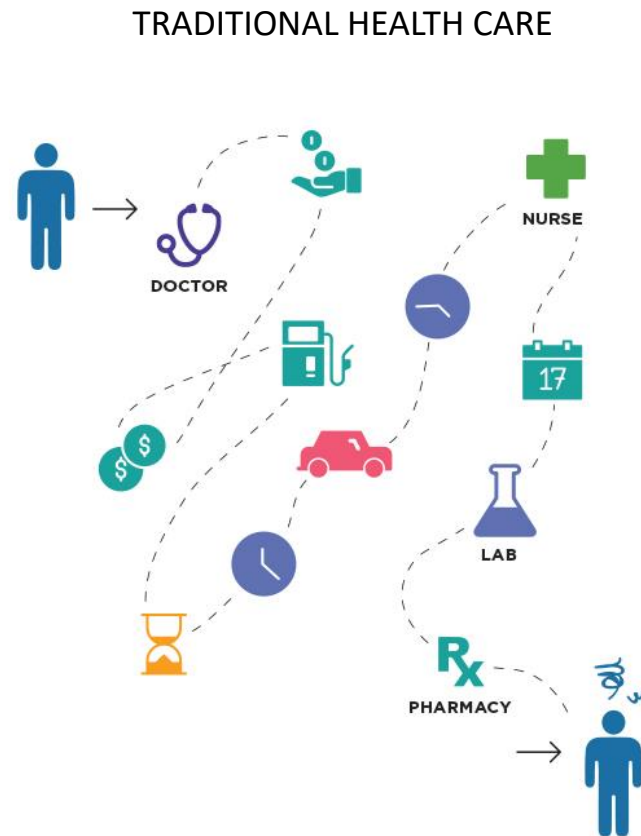
- Medical Office Building opening in Bowie in 2021
- HUB (comprehensive Medical Office Building with Clinical Decision Unit and Ambulatory Surgical Center) opening in Timonium in 2021
- Medical Office Building opening in Aspen Hill in 2022

Our medical hubs

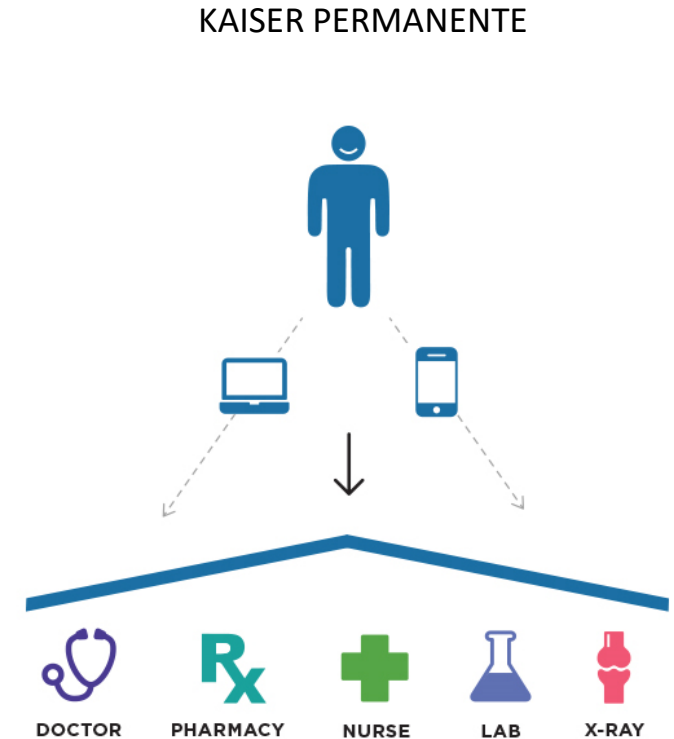
Unparalleled array of primary and specialty medical care services:

- 24-hour advanced urgent care with clinical observation units
- 24-hour pharmacy, outpatient surgery
- Laboratory and a full range of imaging services, including x-ray, CT and MRI

Our members can see a physician for office visits, have surgery and other procedures all in one, convenient location.



VS



KP Standard Healthcare for Women

Includes Lifelong Coverage for Total Health

Prenatal care and monitoring

- Vitamins
- Fetal monitoring
- Post natal
- Post partum depression addressed
- Proactive management of heart disease/diabetes
- Breast cancer screening
 - Early detection (results that day)
 - Treatment
- Wellness monitoring
 - Help with diet, weight management



Keys to Kaiser Permanente of the Mid-Atlantic's Success In Screening Members for Breast Cancer through Mammograms

1. Convenience

- Primary care doctors remind women to get their mammograms through telephone outreach, letters and secure email messages
- All women due for a mammogram are reminded whenever they visit any Kaiser Permanente of the Mid-Atlantic provider (primary care, dermatologist, orthopedist). Mammography is available at all medical centers and patients can often get mammograms the same day.

2. Fast Follow Up

- Patients get their mammogram results within one hour. They can wait at the medical center to get the results or opt to get an electronic message within the hour.
- About 40% of Kaiser Permanente Mid-Atlantic members who need a follow up mammogram are seen within the same day or the next day. Typical wait time is about 13 days or longer for non-Kaiser Permanente members.

3. Comfort

- Kaiser Permanente of the Mid Atlantic uses FDA-approved curved paddles for screening mammograms at its largest medical centers for patient comfort.

Examples of Care that Make A Difference for Women

Breast Cancer Facts

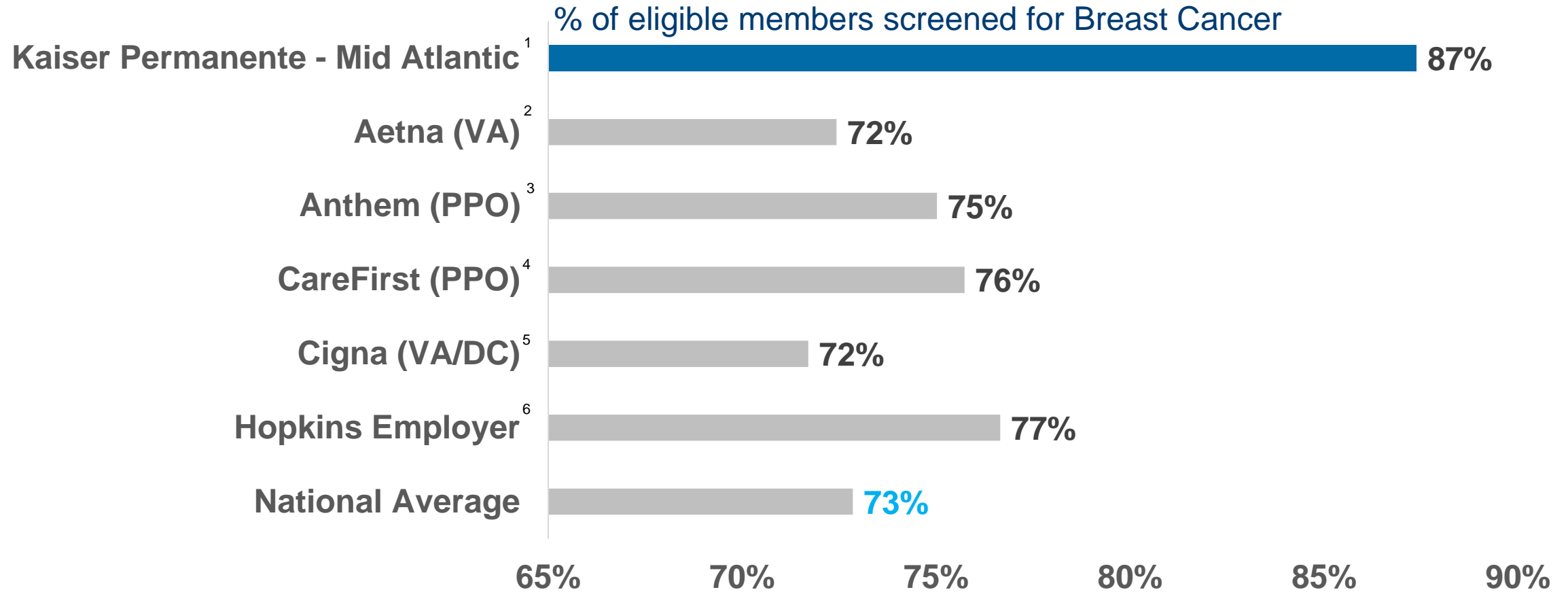
- Breast cancer kills more than 42,000 women every year making it the 2nd leading cause of cancer death in the U.S.¹
- Research has shown that women age 50-69 years of age who were screened experienced a 40% reduction in risk of breast cancer².
- Early detection through mammography reduces risk of dying from breast cancer.
 - 99% of women with breast cancer survive when their cancer is caught early. Once it spreads to other parts of the body, the survival rate drops to 27%³

¹How Common Is Breast Cancer?, American Cancer Society, 2020

²Seely J.M. and Alhassan T., "Screening for breast cancer in 2018—what should we be doing today?" Curr Oncol, 2018

³Survival Rates for Breast Cancer, American Cancer Society, 2015

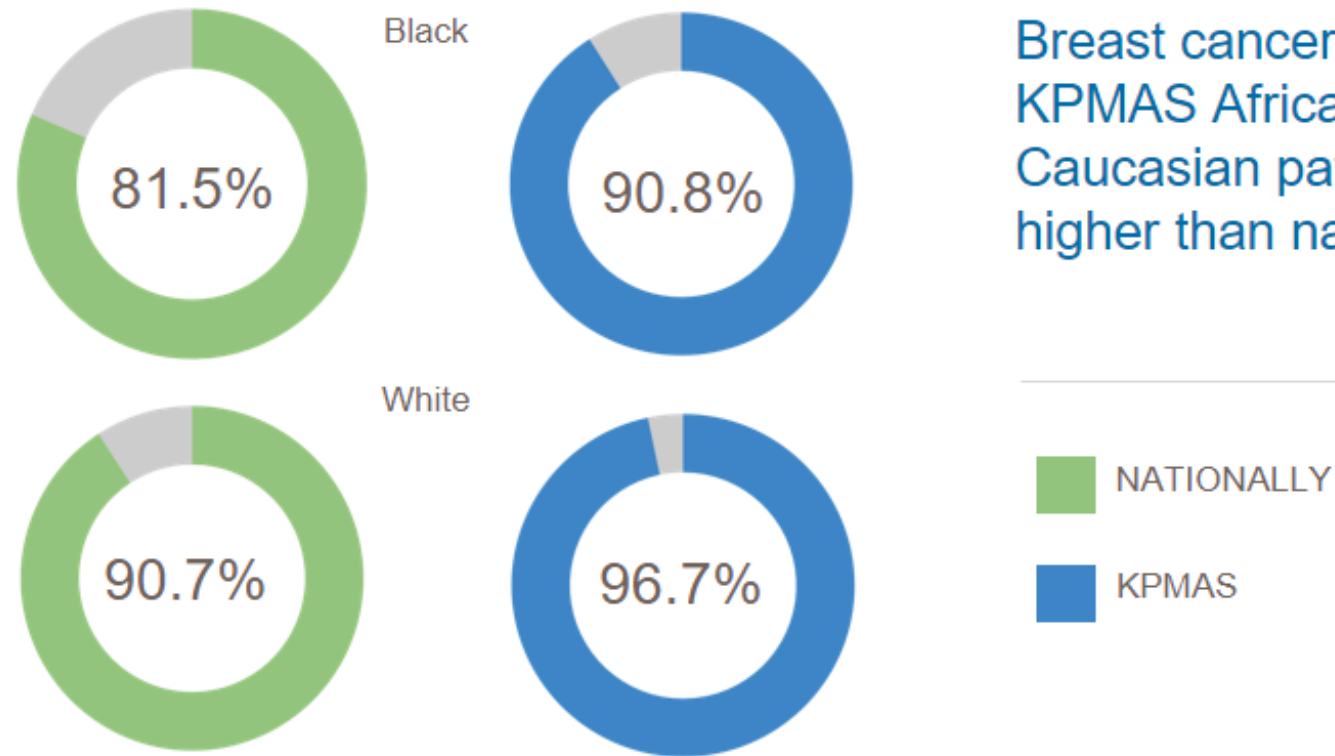
Breast Cancer Screening - Kaiser Permanente of the Mid- Atlantic is a national leader



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Official plan names per Quality Compass: (1) Kaiser Foundation Health Plan of the Mid-Atlantic States, Inc.; (2) Aetna Life Insurance Company (Virginia); (3) Anthem Health Plans of Virginia, Inc., dba Anthem Blue Cross Blue Shield of Virginia; (4) Group Hospitalization and Medical Services Inc. (GHMSI); (5) Cigna Health and Life Insurance Company - Virginia/District of Columbia; (6) Johns Hopkins Employer Health Programs

Breast cancer Five-year survival rates, by race



Breast cancer **survival rates** for KPMAS African American and Caucasian patients are significantly higher than national averages



KPMAS patients have a higher overall survival rate (92%) compared to the SEER 18 database (89.9%). Cause specific survival rate is based on breast cancer being listed as the underlying cause of death, as per data collected from the National Death Index (NDI)

Cervical Cancer Facts

- About 36,000 new cases of cervical cancer occur every year¹
- Cervical cancer causes more than 4,000 deaths among women in the U.S. each year².
- Vaccination against the human papillomavirus (HPV) before age 17 prevents 90% of cervical cancers³.
- Early screening for cervical cancer is critical to survival.
 - The 5-year survival rate for cervical cancer is 92% when the cancer is still local but drops to 17% if the cancer has spread to other parts of the body¹.

¹How Many Cancers Are Linked with HPV Each Year?," Centers for Disease Control and Prevention"

²Cancer Facts & Figures 2020," American Cancer Society

³Jiayao Lei, Ph.D., et al., "HPV Vaccination and the Risk of Invasive Cervical Cancer," N Engl J Med, 2020

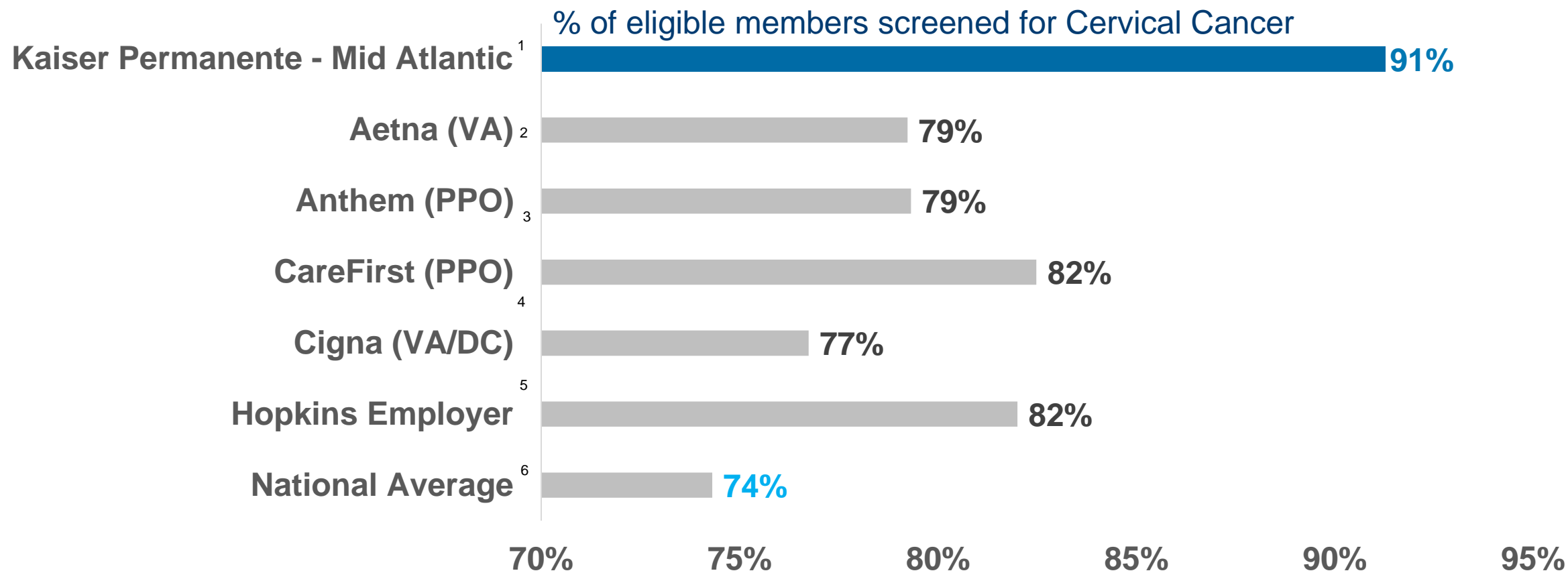
Cervical cancer was once the leading cause of death for women. Increased screening has cut the death rate significantly⁶.

Kaiser Permanente of the Mid-Atlantic uses industry-leading testing and proactive care to ensure women get screened for cervical cancer.

- **Co-testing:** Kaiser Permanente of the Mid-Atlantic uses HPV/Pap co-testing, which is more effective at identifying invasive cervical cancer and precancers than primary HPV tests.
- **Meeting patients where they are:** Our electronic medical record system identifies needed preventive care.
 - If a patient visits a Kaiser Permanente medical center for any reason and is due for a cervical cancer screen, they will be offered the opportunity to do the screen that day, maximizing screening rates while minimizing return visits.
 - Outreach via telephone and through secure messaging on kp.org is used to encourage members due to screening to come in for the test.

More than 90% of eligible Kaiser Permanente of the Mid-Atlantic patients were screened for cervical cancer - a screening rate 21% above the national average⁵.

Cervical Cancer Screening - Kaiser Permanente of the Mid-Atlantic is a national leader



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Total Health: Caring for the Community

Kaiser Permanente: Health Care for All

- Leading in Equity: Early adopter (1994) of extending health care benefits to domestic partners of employees
- Advocating for policy change and equal access to social resources (housing, economic opportunity, healthy food, transportation and health care)
- Launching and supporting long-term equity and inclusion programs for health care providers and employees
- Partnering with community organizations in communities of color to understand how we can address inequities in physical, social, *and* economic needs
- Creating programs that meet residents where they are – in the communities where they live, work and play





Our fight to end racism and promote equity

Kaiser Permanente has a deep-seated and long-standing commitment to equity, inclusion and diversity. Yet, we recognize that we can all do more to support an end systemic racism.

We work to end racism and promote equity

- In our communities, by improving access to capital, providing workforce development opportunities and educational opportunities for underserved populations
- In our health system, by closing racial and ethnic health disparities
- Internally, through our Diversity, Equity and Inclusion programming





In Closing....

- A history of affordable, quality care that is more important than ever
- A long-standing commitment to equity, inclusion and diversity
- Social health integrated into model of care
- Care teams dedicated to addressing factors that impact women's health

