### MARTIN O'MALLEY Governor

ANTHONY G. BROWN Lt. Governor



THERESE M. GOLDSMITH Commissioner

KAREN STAKEM HORNIG Deputy Commissioner

200 St. Paul Place, Suite 2700, Baltimore, Maryland 21202 Direct Dial: 410-468-2013 Fax: 410-468-2020 Email: tgoldsmith@mdinsurance.state.md.us 1-800-492-6116 TTY: 1-800-735-2258 www.mdinsurance.state.md.us

May 12, 2014

The Honorable Martin O'Malley Governor State House 100 State Circle Annapolis, MD 21401 – 1991

The Honorable Michael V. Miller, Jr. Senate President State House, H-107 100 State Circle Annapolis, MD 21401 – 1991

The Honorable Michael E. Busch Speaker of the House of Delegates State House, H-101 100 State Circle Annapolis, MD 21401 – 1991 The Honorable Thomas A. Middleton Chair, Senate Finance Committee 3 East Miller Senate Bldg. 11 Bladen Street Annapolis, MD 21401 – 1991

The Honorable Peter A. Hammen Chair, House Health and Government Operations Committee 241 House Office Bldg. 6 Bladen Street Annapolis, MD 21401 – 1991

RE: Calendar Year 2013 Report on Non-Profit Health Service Plan Compliance with Title 14, Subtitle 1 of the Insurance Article of the Annotated Code of Maryland

### Dear Sirs:

Section 14-102(e) of the Insurance Article of the Annotated Code of Maryland requires the Insurance Commissioner to report on a nonprofit health service plan's compliance with Title 14, Subtitle 1, of the Insurance Article. The nonprofit health service plan that meets the statutory definition is CareFirst, Inc. and certain of its subsidiaries.

CareFirst, Inc., which holds a certificate of authority from the State of Maryland as a nonprofit health service plan, is the holding company of, among other entities, CareFirst of

<sup>&</sup>lt;sup>1</sup> Unless otherwise indicated, all statutory references are to the Insurance Article of the Annotated Code of Maryland.

2013 Report on Non-Profit Health Plan Statutory Compliance May 12, 2014 Page 2 of 7

Maryland, Inc. (CFMI), a Maryland-domiciled company, and Group Hospitalization and Medical Services, Inc. (GHMSI), a federally chartered company domiciled in the District of Columbia. Both companies are nonprofit health service plans and hold certificates of authority from the State. This report addresses the activities CareFirst, Inc., CFMI and GHMSI which, unless otherwise indicated, will be referred to collectively as "CareFirst."

Section 14-102(a) states that the purpose of Title 14, Subtitle 1 is:

- (1) to regulate the formation and operation of nonprofit health service plans in the State;
- (2) to promote the formation and existence of nonprofit health service plans in the State that:
  - (i) are committed to a nonprofit corporate structure;
  - (ii) seek to provide individuals, businesses, and other groups with affordable and accessible health insurance; and
  - (iii) recognize a responsibility to contribute to the improvement of the overall health status of the residents of the jurisdictions in which the nonprofit health service plans operate.

The review of CareFirst's compliance with Title 14, Subtitle 1 of the Insurance Article for calendar year 2012 is divided into the six subparts, which are as follows.

Part I Definition; General Provisions;
Part II Certificates of Authority;
Part III Management, Finances, and Solvency;
Part IV Regulatory Authority of Commissioner;
Part V Conversion; Acquisitions and Investments; and
Part VI Prohibited Acts; Penalties.

This report addresses all Parts with the exception of Part IV as it does not involve actions that must be taken by CareFirst.

# PART I – DEFINITIONS; GENERAL PROVISIONS (§§ 14-101 to 14-107)

# A. Nonprofit Mission

Section 14-102(c) provides that the mission of a nonprofit health service plan is to:

- (1) provide affordable and accessible health insurance to the plan's insureds and those persons insured or issued health benefit plans by affiliates or subsidiaries of the plan;
- (2) assist and support public and private health care initiatives for individuals without health insurance; and
- (3) promote the integration of a health care system that meets the health care needs of all the residents of the jurisdictions in which the nonprofit health service plan operates.

A nonprofit health service plan must have goals, objectives, and strategies for carrying out its nonprofit mission. Section 14-102(d).

According to an April 23, 2014 update to the MIA, CareFirst contributed approximately \$56.8 million to health-related community initiatives in 2013 and of that amount, \$32.9 million was spent in the State of Maryland on a variety of local initiatives and organizations including: Allegany Health Right, Arundel House of Hope, Baltimore Child Abuse Center, Calvert Memorial Hospital Foundation, Carroll Hospice, Delmarva Foundation, Harford Community College Foundation, Maryland Hispanic Chamber, and St. Mary's County Department of Aging. Additionally, CareFirst donated to numerous organizations that provide services throughout the State such as American Red Cross, Cystic Fibrosis Foundation, Kennedy Krieger Institute, National Kidney Foundation of Maryland, and United Way.

Additional confirmation that CareFirst was in compliance with its nonprofit mission was its compliance with §§ 14-106 through 14-106.2, which required CareFirst to spend funds for a public purpose equal to its premium tax exemption amount, and to annually transfer additional funds to the Senior Prescription Drug Assistance Program. (See Section 1.D.)

These efforts show a continued commitment to assisting and supporting public and private health care initiatives that fulfills CareFirst's obligations under §§ 14-102 and 14-106.

2013 Report on Non-Profit Health Plan Statutory Compliance May 12, 2014 Page 4 of 7

### B. Disclosure of Not-For-Profit Status

Section 14-103 requires CareFirst to "disclose on each document, statement, announcement, and advertisement and in any representation it places before the public that [it] is a private not-for-profit corporation." The MIA is not aware of any instances in which CareFirst failed to comply with these provisions during calendar year 2013.

# C. Statement of Principal Claims Practices

Section 14-104(b) requires CareFirst to provide a statement of principal claims practices in its certificate form or booklet, which "shall include practices for payment for: (1) surgical procedures performed by two or more surgeons; (2) services provided in-area by nonparticipating providers; and (3) services provided out-of-area by affiliated plans and affiliated providers." Each individual policy and group certificate is also required by regulation to make clear how to file a claim and provide proof of loss. COMAR 31.10.25.04.

CareFirst has complied with § 14-104(b) during calendar year 2013.

# D. Premium Tax Exemption and Transfer to Senior Prescription Drug Assistance Program

Section 14-106 provides that a nonprofit health service plan is exempt from the State's premium tax "so that funds that would otherwise be collected by the State and spent for a public purpose shall be used in a like manner and amount by the nonprofit health service plan." CareFirst is required by March 1 of each year to file with the MIA a Premium Tax Exemption Report, which demonstrates that it has used funds equal to the value of its premium tax exemption in a manner that serves the public interest in accordance with § 14-106. On May 6, 2014, the Commissioner issued an order notifying CareFirst that its 2013 Premium Tax Exemption Report was in compliance with the requirements of § 14-106. (Attachment A.)

In addition, §14-106.2 requires CareFirst to transfer annually \$4 million to the Senior Prescription Drug Assistance Program for the "donut hole subsidy" if CareFirst's surplus exceeds a specified risk based capital threshold. CareFirst's 2013 Premium Tax Exemption Report disclosed that it had made the required transfer.

# PART II – CERTIFICATES OF AUTHORITY (§§ 14-108 TO 14-112)

CareFirst maintained the appropriate State certificate of authority required by §§ 14-108 through 14-111. There were no delinquency proceedings instituted against CareFirst during calendar year 2013.

# PART III – MANAGEMENT, FINANCES, AND SOLVENCY (§§ 14-115 TO 14-121)

# A. Management of Business by a Board of Directors

CareFirst and each of its affiliates operated under the management of a board of directors as required by the provisions of § 14-115.<sup>2</sup>

# B. Duties of Officers; Sanctions

The MIA is not aware of any instances in which CareFirst's officers acted in a manner inconsistent with the mission of CareFirst as required by § 14-115.1 during calendar year 2013.

# C. Unsound or Unsafe Business Practices

The MIA is not aware of any instances in which CareFirst's officers or directors engaged in unsound or unsafe businesses practices as defined by § 14-116 during calendar year 2013. Furthermore, Maryland's Attorney General did not notify the MIA that he had reason to believe that any of CareFirst's officers or directors have engaged in unsound or unsafe businesses practices pursuant to § 14-116(f) in calendar year 2013.

# D. Surplus Requirements

During calendar year 2013, CareFirst's surplus funds (i.e., the amount by which assets exceed liabilities) exceeded the minimum amounts required by § 14-117.

Section 14-117(e) defines when the Insurance Commissioner may consider the surplus of a nonprofit health service plan to be excessive and the procedure by which the excess surplus may be distributed. During calendar year 2013, the Insurance Commissioner did not determine that CareFirst's surplus was excessive. On September 14, 2012, the Insurance Commissioner executed a consent order with CareFirst stating that the targeted surplus ranges proposed by CareFirst and reviewed by the MIA were neither excessive nor unreasonably large. CareFirst did not have an impaired surplus (§ 14-118) and it did not issue a notification of impairment (§ 14-119).

<sup>3</sup> The consent order can be found online at http://www.mdinsurance.state.md.us/sa/documents/MIA-2012-09-006-CareFirst.pdf.

<sup>&</sup>lt;sup>2</sup> A listing of the members of each board of directors for CareFirst, Inc. and its affiliates can be found online at: https://member.carefirst.com/wps/portal/Company/Aboutus.

2013 Report on Non-Profit Health Plan Statutory Compliance May 12, 2014 Page 6 of 7

### E. Investments

Section 14-120(b) provides that a nonprofit health service plan, "may invest its funds only in assets allowed for the investment of the funds of life insurers under §§ 5-101 and 5-102 and Tile 5, Subtitle 5 of this article." Each year, the MIA's investment specialist performs a detailed portfolio analysis of CareFirst. As a part of that analysis, the portfolio is qualitatively and quantitatively compared to the provisions of Title 5, Subtitle 5. The analysis of CareFirst's portfolio as of December 31, 2013 disclosed that CareFirst was in compliance with the provisions of Title 5, Subtitle 5.

# F. Annual and Interim Statements, Audited Financial Reports

During calendar year 2013, CareFirst complied with § 14-121, which requires that each nonprofit health service plan file with the Insurance Commissioner an annual, complete statement of its financial condition, transactions, and affairs for the immediately preceding calendar year, interim financial statements, and annual audited financial statements. CareFirst filed with the MIA an annual statement of financial condition, an interim financial statement and a consolidated audited financial statements required by § 14-121(d).

# PART V – CONVERSION, ACQUISITIONS AND INVESTMENTS (§§ 14-130 TO 14-133)

A financial transaction between CareFirst and Healthways, Inc. was approved by the MIA and finalized on October 3, 2013. Healthways is a provider of well-being improvement services and technology, including disease management services, which CareFirst wants to use as part of its network-wide Patient Centered Medical Home (PCMH) program. PCMH provides primary care physicians incentives and tools to provide higher quality, lower cost care to members, especially those with multiple chronic conditions.

CareFirst invested \$20,000,000 in Healthways through its subsidiary, CareFirst Holdings, LLC. The MIA's review indicates that the Healthways investment by CareFirst did not violate § 14-133 nor any other provision of Title 14, Subtitle 1, Part V.

# PART VI – PROHIBITED ACTS AND PENALTIES (§§ 14-136 TO 14-140)

# A. Unfair and Discriminatory Trade Practices; Other Prohibited Acts

Section 14-136 prohibits unfair and discriminatory trade practices and other prohibited acts. Specifically, § 14-136(a) provides that nonprofit health service plans are subject to the unfair and discriminatory trade practices provision of Title 27 of the Insurance Article. During calendar year 2013, the MIA found 5 instances in which CareFirst failed to comply with the provisions of Title 27. A summary of the orders is contained in Attachment B.

2013 Report on Non-Profit Health Plan Statutory Compliance May 12, 2014 Page 7 of 7

# B. Exclusion of Coverage for Violations

Pursuant to § 14-137, the MIA identified no instances in 2013 in which CareFirst did not issue, renew, or deliver an insurance contract excluding coverage for hospital or medical expenses based on a violation of a provision of Title 21 of the Transportation Article or a provision of the Natural Resources Article.

## C. Disclosure of Medical Information

The MIA is not aware of any instances in which CareFirst disclosed medical information in violation of § 14-138 during calendar year 2013.

# D. Prohibited Acts of Officers, Directors and Employees

During calendar year 2013, the MIA found no instances in which any of CareFirst's officers, directors or employees performed any of the acts prohibited by §§ 14-139 or 14-140 or in which CareFirst provided compensation to any of its officers, executives and directors in excess of the amounts in CareFirst's compensation guidelines.

In conclusion, the MIA has determined that CareFirst has fulfilled the statutory requirements of its nonprofit mission as set forth in § 14-102(c). If you require additional information regarding CareFirst's compliance with its statutory mission, please do not hesitate to contact me.

Very truly yours,

Therese M. Goldsmith Insurance Commissioner

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TMG:mmh

cc: Sarah Albert, DLS Library (5 copies)

Mr. Chet Burrell

MARTIN O'MALLEY Governor

ANTHONY G. BROWN Lt. Governor



THERESE M. GOLDSMITH Commissioner

KAREN STAKEM HORNIG Deputy Commissioner

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May 6, 2014

CERTIFIED MAIL
RETURN RECEIPT REQUESTED
REGULAR MAIL

Chester E. Burrell President CareFirst of Maryland, Inc. 10455 Mill Run Circle Owings Mills, MD 21117 Chester E. Burrell
President
Group Hospitalization and Medical
Services, Inc.
840 First Street NE
Washington, DC 20065

Re:

IN THE MATTER OF:MIA v. CareFirst of Maryland, Inc. and Group

Hospitalization and Medical Services, Inc.

Case No.: MIA-2014-05-007

Dear Mr. Burrell:

The Maryland Insurance Commissioner has entered an Order in the abovementioned case. A copy of the Order is attached and is self-explanatory.

If you have any questions regarding this Order, you may contact the Associate Commissioner of Examination and Auditing at 410-468-2122.

Malaria Crasa

Melanie Gross

**Executive Assistant** 

Attachment

cc: Therese M. Goldsmith, Commissioner

J. Van Lear Dorsey, Principal Counsel

Christopher Buchanan, Associate Commissioner

Vivian Laxton, Director of Public Affairs

Sherry Durandetto, Director, Company Licensing

Gorina Moody, Fiscal Associate

# STATE OF MARYLAND MARYLAND INSURANCE ADMINISTRATION

IN THE MATTER OF THE 2013 PREMIUM TAX EXEMPTION REPORTS OF

CAREFIRST OF MARYLAND, INC.
NAIC #47058
10455 MILL RUN CIRCLE
OWINGS MILLS, MARYLAND 21117

AND

GROUP HOSPITALIZATION AND MEDICAL SERVICES, INC. NAIC #53007 840 FIRST STREET NE WASHINGTON, DC 20065

CASE NO: MIA: 2014- 66-00' | .

# **ORDER**

This Order addresses the premium tax exemption reports filed with the Maryland Insurance Administration (the "MIA") by CareFirst of Maryland, Inc. ("CFMI") and Group Hospitalization and Medical Services, Inc. ("GHMSI") for calendar year 2013. Copies of the reports are included as Exhibit A.

Under Maryland law, a nonprofit health service plan is exempt from the State's premium tax "so that funds that would otherwise be collected by the State and spent for a public purpose shall be used in a like manner and amount by the nonprofit health service plan." Md. Code Ann., Ins. §14-106(a).

A nonprofit health service plan is required by March 1 of each year to file with the MIA a report that demonstrates that the plan has used funds equal to the value of its premium tax exemption in a manner that serves the public interest in accordance with §14-106. Md. Code Ann., Ins. §14-106(b). By November 1 of each year the Commissioner is required to issue an order notifying the plan whether it has satisfied these requirements. If the Commissioner determines that the plan has not satisfied the requirements, the Commissioner is required to issue an order requiring the plan to pay the premium tax to the extent it had not contributed to the public purpose in ways permissible under the statute. Md. Code Ann., Ins. §14-107(a) and (b).

During calendar year 2013, nonprofit health service plans were required to subsidize the Senior Prescription Drug Assistance Program. A nonprofit health service

# CAREFIRST OF MARYLAND, INC. AND GROUP HOSPITALIZATION AND MEDICAL SERVICES, INC.

plan that spent an amount equal to or greater than the value of its premium tax exemption for the Senior Prescription Drug Assistance Program during 2013 qualified for the premium tax exemption.

If its premium tax exemption value exceeded the amount required to be paid to the Senior Prescription Drug Assistance Program, a nonprofit health service plan may demonstrate that it contributed to the public purpose in other ways permissible under the statute to qualify for the premium tax exemption. Specifically, a nonprofit health service plan may satisfy the public service requirement by: (1) increasing access to or the affordability of health care products and services; (2) providing financial or in-kind support for public health programs; (3) employing underwriting standards that increase the availability of one or more health care services or products; (4) employing pricing policies that enhance the affordability of health care services or products and result in a higher medical loss ratio than that established by a comparable for-profit health insurer; or (5) serving the public interest by any method or practice approved by the Commissioner. Md. Code Ann., Ins. §14-106(c).

Regarding financial or in-kind support for public health programs, during calendar year 2013 a nonprofit health service plan was required to subsidize the Kidney Disease Program, support the costs of the Community Health Resources Commission and subsidize the provision of mental health services to the uninsured. Md. Code Ann., Ins. §14-106(d).

### Findings:

- (1) Both CFMI and GHMSI hold Certificates of Authority from the State of Maryland to act as nonprofit health service plans.
- (2) CFMI and GHMSI timely filed their 2013 premium tax exemption reports (the "2013 Reports") on February 27, 2014.
- (3) For 2013, the value of CFMI's premium tax exemption amount was \$11,132,669.
- (4) In calendar year 2013, CFMI made payments to the Senior Prescription Drug Assistance Program totaling \$6,412,172. Because CFMI's premium tax exemption value exceeded the amount paid to the Senior Prescription Drug Assistance Program, it was required to demonstrate that it had contributed to the public purpose in other ways permissible under the statute.

# CAREFIRST OF MARYLAND, INC. AND GROUP HOSPITALIZATION AND MEDICAL SERVICES, INC.

- (5) CFMI demonstrated that it contributed to the public purpose in other ways permissible under the statute by making payments totaling \$4,720,497 to the Department of Health and Mental Hygiene to support the costs of the Community Health Resources Commission and the Kidney Disease Program. Additionally, CFMI made payments totaling \$1,828,976 to the Senior Prescription Drug Assistance Program for the "donut hole subsidy."
- (6) CFMI's payments for public purposes described in paragraphs (4) and (5) totaled \$12,961,645, exceeding the value of its premium tax exemption (*i.e.*, \$11,132,669) by \$1,828,976.
- (7) For 2013, the value of GHMSI's premium tax exemption amount was \$13,214,659.
- (8) In calendar year 2013, GHMSI made payments to the Senior Prescription Drug Assistance Program totaling \$7,587,828. Because GHMSI's premium tax exemption value exceeded the amount paid to the Senior Prescription Drug Assistance Program, it was required to demonstrate that it had contributed to the public purpose in other ways permissible under the statute.
- (9) GHMSI demonstrated that it contributed to the public purpose in other ways permissible under the statute by making payments to the Department of Health and Mental Hygiene to support the costs of the Community Health Resources Commission and the Kidney Disease Program totaling \$5,626,831. Additionally, GHMSI made payments totaling \$2,171,024 to the Senior Prescription Drug Assistance Program for the "donut hole subsidy."
- (10) GHMSI's payments for public purposes described in paragraph (8) and (9) totaled \$15,385,683, exceeding the value of its premium tax exemption (i.e. \$13,214,659) by \$2,171,024.
- On the basis of all the payments described in paragraphs (4), (5), (8) and (9), both CFMI and GHMSI qualify for the premium tax exemption for calendar year 2013. The premium tax exemption reports filed by CFMI and GHMSI demonstrate that each plan has used funds equal to the value of its premium tax exemption in a manner that serves the public interest in accordance with §14-106.

# CAREFIRST OF MARYLAND, INC. AND GROUP HOSPITALIZATION AND MEDICAL SERVICES, INC.

ACCORDINGLY, the Commissioner hereby determines this \_\_\_\_\_ day of May, 2014 that CFMI's and GHMSI's 2013 Premium Tax Exemption reports are in compliance with the requirements of § 14-106 of the Insurance Article, Annotated Code of Maryland.

Therese M. Goldsmith Insurance Commissioner for the State of Maryland Chrusth.

### RIGHT TO REQUEST A HEARING

Pursuant to § 2-210 of the Insurance Article and COMAR 31.02.01.03, a person aggrieved by this order may request a hearing on this Order. This request must be in writing and be received by the Commissioner within thirty (30) days of the date of this Order.

Pursuant to §2-212 of the Insurance Article, the Order shall be stayed pending a hearing only if a demand for hearing is received by the Commissioner within ten (10) days after the Order is issued.

The request for hearing must be made in writing and shall state the grounds for the relief to be demanded at the hearing. This request must be addressed to the Maryland Insurance Administration, 200 St. Paul Place, Suite 2700, Baltimore, MD 21202, ATTN: Sharon Kraus, Hearing and Appeals Coordinator. Failure to request a hearing timely or to appear at a scheduled hearing will result in a waiver of your rights to contest this Order and the Order shall be made final on its effective date.

Attachment A

Actual Legislative Spending During Calendar Year 2013

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CFMI 14.24,052 GHMSI 25.367,912 CFMI CFMI 17.173,860 GFMSI CFMI CFM2 8.13)  CFMI 14.214,052 56.0% GHMSI (sum of FY12 8.13)  CFMI 17.114,78 47.6% GHMSI (sum of FY12 8.13)		•				\$25,3	367,912	\$23,326,	745
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CFMI 11,153,860 44,0% CFMI (sum of FY12 & 13)  GHMSI 25,367,912 56.0% GHMSI (sum of FY12 & 13)  Z5,367,912 47.6% CFMI (sum of FY12 & 13)  11,11,478 47.6% 52.4%				Legisk	ative Funding F	(sequirement (alloc 1)		SPUAP Donut Hole St.	Justoy (allow-
CFMI 11,153,860 44.0% CFMI (sum of PY12 & 13) GHMSI 14,214,052 56.0% GHMSI (sum of PY12 & 13) Z5,367,912 71,111,478 47.6% GHMSI 12,215,267 52.4%	:				Sch T			100	1
GHMSI 14,214,052 56.0% GHMSI (sum of PY12 & 13)	Allocation M	netrodolgy.		1. <del>v.</del>	1 153 860	44.0%	CFMI (sum of FY12 & 13)		45.72%
GHIMSI 25,367,912  CFMI 11,111,478 47.6%  GHMSI 12,215,267 52.4%		FY 2013		• 4	4 274.052		GHMSI (sum of FY12 & 13)	26,429,319	24.48%
CFMI ;1,111,478 47.6% GHMSI 12,215,267 52.4%			GHIMOI	100	5.367.912			. 48,694,657	
CFMI 11,111,478 GHMSI 12,215,267			,	l			•		
GHMSI 12,215,267		FY 2014 .	CFMI	τ	1,111,478	47.6%			
			GHMSI	-	12,215,267	52.4%			

\* tunds submitted to DHMH are used to to support the CHRC Operating Budget and Kidney Disease Program (DHMH determines split).

# Closed Cases Involving CareFirst Companies and Violations of Title 27 of the Insurance

MIA Case	CareFirst	Date of	Section at	MIA Finding
Number	Company	Order	Issue	
2013-03-010	GHMSI	03/08/13	\$ 27-303(1)	Misrepresentation of pertinent facts or policy provision that relate
	*			to the claim or coverage at issue. Misrepresented the reason for
				denial of a claim.
2013-08-041	GHMSI	08/21/13	\$ 27-303(1)	Misrepresentation of pertinent facts or policy provision that relate
				to the claim or coverage at issue. Misrepresented the reason for
				denial of a claim.
2013-10-035	CFMI	10/27/13	\$ 27-303(2)	Denial of a claim for an arbitrary or capricious reason based on all
		•		available information
2013-01-001	GHMSI	01/02/13	\$27-303(6)	Failure to promptly provide the member with a reasonable
				explanation for its denial when multiple requests for an explanation
				were made by the member.
2013-08-007	GHMSI	08/06/13	\$27-303(8)	Failure to meet the requirements of Title 15, Subtitle 10B of the
				Insurance Article when its private review agent failed to use criteria
				that are objective, clinically valid and flexible enough to allow for
				deviations from norms when justified on a case by case basis.